CPTSC 2019 Annual Conference Call for Proposals

Date: October 10-12, 2019
Location: West Chester University in West Chester, Pennsylvania
Conference Theme: Interdisciplinary/Interdepartmental Connections

In 2009, a panel at the 36th annual CPTSC meeting in Denmark was titled "Complementary Disciplines and Their Potential Contribution to Programs in Professional Communication." Ten years later, technical and professional communication programs continue to find themselves navigating terms such as multidisciplinary, transdisciplinary, and interdisciplinary.

As program directors, teachers, and researchers, we need to understand how such relationships have shaped and can shape our programs and the work we do. Therefore, the 2019 Annual Meeting of the CPTSC wishes to explore these collaborations by inviting proposals for presentations that examine the factors that facilitate and/or hinder interdisciplinary collaborations and what implications these relationships present to our efforts in program development, research, and teaching.

Possible Topic Areas

Suggested topic areas for CPTSC conference proposals include, but are not limited to, examinations of the following:

Program Identity

- How do interdisciplinary collaborations with the sciences, the arts, medicine, and/or other humanities-based disciplines impact the field's power and identity?
- How do faculty hires from other disciplines affect TPC's identify as a discipline?
- What social/political/economic factors are affecting our efforts in interdisciplinary work, and what do these factors mean for the future of programs in our field?

Curriculum Development and Administrative Practices

- How do interdisciplinary efforts affect core curriculum, outcomes, and goals in technical and scientific communication?
- What disciplines are "natural" companions to technical and scientific communication?
- What courses should be revised, expanded, or added to core curricula in technical, professional, and scientific communication to better reflect interdisciplinary efforts? What can we learn from or adopt (or adapt) from administrative practices in other fields?
- What mechanisms can we develop for sharing best practices for program administration with other members of the field?

Teaching Practices
- How do interdisciplinary collaborations with the sciences, the arts, medicine, and/or other humanities-based disciplines impact our pedagogy?
- How can interdisciplinary efforts prepare students to work in contemporary global contexts?
- How do we find global partners to work with our students?
- How might our efforts in service learning be furthered by interdisciplinary partners?
- What are the challenges of interdisciplinary teaching (online, team teaching, or other?)

Research Activities
- How do interdisciplinary collaborations with the sciences, the arts, medicine, and/or other humanities-based disciplines impact our research?
- How do we find and develop collaborations with global partners for our research?
- How do we find, build, and maintain interdisciplinary research partnerships and projects?

About the CPTSC Conference
The CPTSC conference emphasizes discussion of programmatic issues. The audience includes people with programmatic interests in technical, professional, and scientific communication. We welcome participants—administrators, faculty, and graduate students—from secondary, community college, or university levels, as well as representatives of industry.

Submission Guidelines

Presentation Formats
Proposals may be submitted for the following kinds of presentations:
- Individual Presentation: 5-7 minute presentation given by an individual speaker
- Panel Presentation: A session in which 4-6 individuals spend 20-30 minutes (collectively) examining a central topic or theme
- Poster Presentation: Posters will be on display throughout the conference, and poster creators will present and discuss their posters at a dedicated session during the conference

Individual and Poster Presentations
A 500-word summary (not including citations) of the proposed presentation

Panel Presentations
A two-part, 500-word (total and not including citations) proposal to consist of
1. A 150-200 word overview framing the focus of the panel in the context of the conference theme
2. A 300-350 summary (total) of the topic each presenter will cover within the context of the panel

Workshops

Workshops are 75 minutes. The conference will include two morning and two afternoon workshops on Thursday October 10. Workshops should be **interactive** and focus on a professional development need related to TCP programs and curriculum.

A proposal of no more than 800 words should consist of:
1. A 200-300 word overview framing the focus of the workshop that includes a description of the audience for the workshop (new or potential technical communication program administrators, experienced administrators, early-career and graduate students, mid-career administrators, faculty, etc.)
2. A 300-500 word summary of the topic and activities the workshop will cover

All proposals should provide the following information using the specified formatting (or template provided):

- The kind of presentation (i.e., individual presentation, panel presentation, or poster presentation) and contact email for presenter(s)
- The title of the proposed presentation (14pt Verdana; align flush left, bold)
- The name and affiliation of presenters (12pt Calibri Light; align flush right)
- Proposal (Body text: 11pt Calibri Light; align flush left; single-space with double space between paragraphs. Subheadings: 11pt Calibri bold; align flush left.).
- References (APA style; 12pt Calibri Light; italic; align flush left; no hanging indent)

Proposals are reviewed based on the following criteria:
- Demonstrates a strong connection between the proposed presentation and the conference theme
- Presents an original or innovative approach, perspective, theory, or idea that would be of interest to CPTSC members
- Raises interesting issues or questions to stimulate discussion or notes what attendees can "take away" from the presentation to use within the context of their own organizations or programs

All proposals should be submitted as .docx files attached to an email message sent to conference@cptsc.org. The subject line of the related email should read "CPTSC 2019 Conference Proposal." All proposals will be peer reviewed, and accepted proposals will be published in the conference proceedings.

Proposals are due by 5:00 PM Eastern Standard Time, May 6, 2019.

Questions

For program questions, please contact Program Chairs, Lora Arduser and Tammy Rice-Bailey, at conference@cptsc.org

For conference site questions, please contact Local Chair, Ashley Patriarca, at apatriarca@wcupa.edu