

## 8<sup>th</sup> International Conference on Technical Communication “Experience Design (UX Design)” Call for papers

You are invited by Clillac-Arp Research Laboratory and the EILA Department of University Paris Diderot:

**Friday 31 January 2020, from 10.00 - 17.00**  
**at Conference Hall Buffon, 15 rue Hélène Brion, 75013 Paris, FRANCE.**

*Digital* transforms our lives every day. After having invested in the world of screens (web sites, e-learning, video, social networks, online help) it is spreading through the physical world (vocal assistants, augmented reality, hybrid learning). Technical Communication has for long, fostered close links to user experience design (**UX Design**). However, the practices of communication and design are destined to evolve to accompany these new hybrid experiences between digital and physical.

We are looking for speakers to come and share practices and thoughts on the following questions:

- What to think of a technical communication at the crossroads of the digital and the physical?
- What tools and methods are needed to design hybrid training?
- What new collaborations can be established between communication, design and technology?
- How to train technical communicators for these new experiences?

Talks will be 20 minutes long, followed by 10 minutes for questions and answers.

**The conference is free to all.**

We accept papers in French and in English.

Please send a 200-word summary **before 30 December 2019** to

**[patricia.minacori@eila.univ-paris-diderot.fr](mailto:patricia.minacori@eila.univ-paris-diderot.fr)**

Please include in your e-mail, your Name, University/Company, as well as a short biography.

Conference site: <http://www.eila.univ-paris-diderot.fr/recherche/conf/ciel/communication-technique-plein-champ/index>

Scientific committee: Patricia Minacori, Marie Girard

