

Information Visualization in Technical Communication

Information visualization (sometimes referred to as visual communication or graphic design) is becoming more important in the field of technical communication. Why? Our audience is primarily interested in learning quickly through videos or short, simple instructional manuals. The days of the lengthy user guide, PDF document, and even online help are quickly being replaced with more content-chunked short pieces that have large amounts of visuals to relay the concepts of the tasks being performed. An infographic nowadays provides so much more than a 10-page monologue does with all the statistical background in it.

Don't misunderstand? The longer documents are still necessary, appropriate, and relevant; just not as much as they once were heavily relied upon.

In this special issue, our goal is to provide articles that cover how to visualize information within technical communication. Information visualization in this context refers to charts, signs, illustrations, tables, diagrams, advertising, typography, fonts, drawing, etc.

We encourage and welcome submissions relating to information visualization. Potential topics include but are not limited to the following:

- Screenshots, photos, embedded digital images
- Charts, diagrams, illustrations, tables, emoticons
- Typography and fonts
- Gesture and body language
- Animation and film

Your proposal should:

- Fit on one page, including your relevant contact information
- Have a maximum length of 500 words or fewer
- Refer to the [Intercom Author Guidelines](#) as a guideline

Specific article details:

- Maximum word count: 1500-2500 words
- Include images and tables that are referred to directly from the text and that illustrate the points made by the text (images should be provided within the article and separately as a hi-res image, such as .tif, .jpg, or .gif)
- Adhere to the theme of this special issue
- Support *Intercom's* mission of providing practical and actionable content that readers can apply immediately to their work or improve upon their life skills

Proposal Deadline	January 1, 2023
Submission Deadline	March 1, 2023
Review/Correction Deadline	April-May 2023
Submission to Intercom Editor for Preparation	July 1, 2023
Publication Date	September/October 2023 issue

Submit all proposals and articles to the Guest Editors at the below email addresses.

Guest Editors

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