## CALL FOR PROPOSALS

# 2023 ACM Special Interest Group on Design of Communication (SIGDOC '23) Conference

October 26-28, 2023 | Orlando, FL USA | In person

Website sigdoc.acm.org/conference/2023 | Submit easychair.org/conferences/?conf=sigdoc23

#### **Conference Chair**

Sonia Stephens University of Central Florida, USA sonia.stephens@ucf.edu

#### **Program Co-Chairs**

Joseph Bartolotta Hofstra University, USA joseph.bartolotta@hofstra.edu

Kristin Marie Bivens University of Bern, Switzerland kristin.bivens@ispm.unibe.ch

#### **SRC Co-Chair**

Chen Chen Utah State University, USA chen.chen@usu.edu

### SRC Co-Chair & Sponsorship Chair

Daniel Richards Old Dominion University, USA dprichar@odu.edu

#### **Technical Editor**

Daniel Hocutt University of Richmond, USA dhocutt@richmond.edu

#### **DEADLINES**

March 27: Proposals submitted April 21: Authors notified May 31: Draft papers August 13: Final papers

#### SUBMIT PROPOSALS

easychair.org/conferences/
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Program co-chairs Joseph Bartolotta and Kristin Marie Bivens invite questions related to the CFP at sigdocconference@gmail.com

#### **ON METHODS & METHODOLOGIES**

When we are struck with wonder, we often think "how did they do that?" and then ask, "how can I do that?" It happens when we hear about innovative research approaches, exciting classroom tales, and new ideas that make us rethink our positions. For SIGDOC 2023, we invite researchers and practitioners to share "how it's done"—to discuss the methodologies and methods for their innovations, research, and experiments. Discussing methods helps us innovate; it also gives others a view into how we think and makes a personal process social.

Research integrity is built on trust and confidence in the methodologies used to design and conduct research and reliably report findings. Designing, conducting, reporting, and reading research requires understanding the exigency and context of the research, including research questions and how they are answered. Such critical intellectual work also requires heeding advice from Sisseton Wahpeton Oyate scholar *Kim TallBear (2014)*, whose approach to research is to "ponder the politics that run through knowledge production at every stage—how authors and researchers begin where they do, which audiences they imagine will receive their knowledge production, and what leads them to assume that they should research a subject or object." Doing so makes apparent tensions between methodological standard knowledge and practice. SIGDOC 2023 is a space to articulate and examine research methodologies and methods; their ethics across designing and conducting research, credibly reporting results, and offering sensible findings.

The methods section is argued as the "conceptual epicenter" of a manuscript where scholars tell us "how it's done" (Smagorinsky, 2008). Methods and methodologies include intersectional dimensions across race, gender, sex, class, disability, environments and ecologies, decolonization, multilingualism, and more, whether such dimensions are named and taken up explicitly or not. When adjusting and refining our ways of knowing, we must continue interrogating power and how it operates in our field (Walton, Moore & Jones, 2019). For instance, McKinley Green (2021) notes "traditional usability and UX methods often fail to account for the complex material circumstances" that impact communication design. Natasha Jones (2016) and Emma J. Rose (2016) remind us our methods and designs are important forms of advocacy. Furthermore, Walton, Zraly, and Mugengana (2015) describe how such research is messy work, where values and validity always intertwine. Such concerns necessitate timely discussions about methods and methodologies. We encourage proposals discussing methods and methodologies of all sorts that center those on the margins and imagine new realities for building more inclusive, accessible, and equitable spaces.

#### **GUIDING QUESTIONS**

As you write your proposals, we invite you to consider the following questions. We include additional questions in the *full CFP* on the conference website. The question list is not exhaustive, yet it represents ongoing and emerging challenges posed by methodologies and methods in our field. We also invite submissions that do not adhere to the conference theme, or that extend beyond these questions.

- What research methodologies and data collection methods are used to answer our research questions? To what end?
- What do research methodologies and data collection methods do, what can they do, what can't they do, and what should they do?
- How do we negotiate the ways methods and methodologies reify, reinforce, or combat unbalanced power dynamics?
- How do we write up thorough descriptions of methods and methodologies? What information is most pertinent to different audiences?

**Submit Proposals** *easychair.org/conferences/?conf=sigdoc23* 





