

ATTW 2017 CONFERENCE CALL FOR PROPOSALS

Celebrating 20—Retrospections and New Directions in Technical Communication

Portland, OR, March 15, 2017

Proposal submission deadline: October 15, 2016

attw.org/conference/

Overview

The Association of Teachers of Technical Writing (ATTW) invites proposals for papers, posters, and workshops to be given at its annual conference immediately preceding the Conference on College Composition and Communication (CCCC). The 20th annual ATTW conference will be held in Portland, OR, on Wednesday, March 15, 2017. The full-day event includes concurrent sessions, book exhibits, and opportunities for exchanging ideas and networking.

Theme

In celebration of ATTW's 20th anniversary this year, we invite you to reflect on the past and look forward to the future in terms of disciplinary and organizational development, as well as your experiences as scholars, teachers, and practitioners of technical communication. The founders of ATTW established a legacy of ambition, retrospection, and innovation. Twenty years later, as we confer where the Columbia and Willamette Rivers join together and lead toward the vast Pacific Ocean, let's gather to gauge our field's depths and currents, forge new tributaries, and steward a sustainable future.

This is a call to reflect on where we've been and imagine where we're going; take stock of what we've accomplished and take on work left undone; to revisit existing and assemble new connections and communities, local and global; to revise and develop infrastructures and curricula, physical and virtual; to honor those who founded and grew this organization and to support a new generation of scholars, professors, and practitioners. Topics may include technical communication theories, methodologies, and methods, curriculum design, pedagogy, assessment, teaching with technology, program administration, professionalization, competencies, academia-industry-community collaboration, transnational partnerships, translation, among others.

Questions to consider

This conference call encourages proposals on research, pedagogy, and practice. You may consider the guiding questions that follow as you brainstorm your potential contributions to the conference:

- What core values of technical communication are you practicing in your research, teaching, community service, and program administration? How have you reimagined the legacies of technical communication in new contexts and domains and with new technologies and techniques?
- Which emerging trends in technical communication research, teaching, and practices matter to us and why? How might they relate to existing and reveal new technical communication histories and foundations?
- What new approaches, methods, and techniques should be incorporated into our research and pedagogy? Which existing and innovative technical communication practices and competencies

should we research and teach? Which users of our scholarship and curriculum benefit from this work?

Proposal Format

Proposal submissions must specify one of the following formats:

Regular Session—Individual proposals:

Individuals may submit proposals for 15-minute talks on panels created by the conference organizers. These proposals should be no more than 300 words.

Regular Session—Panel proposals:

Groups may submit proposals for 75-minute panel presentations. These proposals should be no more than 200 words per presentation plus a 150-word contextualization/justification of the panel (800 words max).

Poster Presentations:

Posters will be on display throughout the day with special times dedicated for conversations about this work. Proposals for poster presentations should be no more than 300 words.

Workshop Sessions:

The conference will include two 90-minute workshops concurrent with the regular sessions or discussion groups. Workshops that invite and support newcomers in the field are especially welcome. Workshop proposals should be no more than 800 words.

Proposals should not include any identifying information, including the names and institutions of presenters. Proposers will have the opportunity to include this information after the proposals are accepted (the online proposal submission forms provide detailed instructions).

All rooms will have a projector. Please bring your own laptop.

Submission Deadline

Submissions will close on October 15, 2016.

Intended Audiences

All teachers, researchers, and graduate students interested in technical communication are welcome.

Contact

For any additional information concerning this CFP and the conference, please contact the conference co-chairs, Huiling Ding (hding@ncsu.edu) or Huatong Sun (htsun@uw.edu).

For questions about proposal submission itself, please contact the ATTW web team (attworg@gmail.com).