

# Wednesday, March 13

<b>8:00 - 8:30 am</b>	<b>President and Conference Co-Chair Welcome</b> Pennsylvania Ballroom
<b>8:30 - 9:30 am</b>	<b>Plenary Session</b> Pennsylvania Ballroom
<b>9:45 - 11:00 am</b>	<b>Concurrent Session E</b> <i>See panel details</i>
<b>11:15 am - 12:15 pm</b>	<b>Poster Session</b> Pennsylvania Ballroom
<b>12:15 - 1:30 pm</b>	<b>Women in TC Luncheon</b> Pennsylvania Ballroom
<b>1:30 - 2:45 pm</b>	<b>Concurrent Session F</b> <i>See panel details</i>
<b>3:00 - 4:15 pm</b>	<b>Concurrent Session G</b> <i>See panel details</i>
<b>4:30 - 5:45 pm</b>	<b>Concurrent Session H</b> <i>See panel details</i>
<b>5:45 - 7:15 pm</b>	<b>Awards and Reception</b> Pennsylvania Ballroom

# President and Conference Co-Chair Welcome

8:00 - 8:30 am

**Location:** Pennsylvania Ballroom

Angela Haas, Illinois State University

Han Yu, Kansas State University

Marie Moeller, University of Wisconsin-La Crosse

## Plenary Session

8:30 - 9:30 am

**Location:** Pennsylvania Ballroom

**Panel Chairs:** Han Yu, Kansas State University & Marie Moeller,  
University of Wisconsin-La Crosse

*Accountability in the Evolving Landscape of Technical Communication*

Huiling Ding, North Carolina State University

*Staying with the Trouble: Listening to Difference in the Anthropocene*

Carl Herndl, University of South Florida

# Concurrent Session E

9:45 - 11:00 am

## **Workshop E1 | Specific, Knowledgeable, and Kind: A Heuristic for the Journal Publication Process**

**Location:** Cambria East

**Workshop Chair:** Rebecca Walton, Utah State University

*Laying the Foundation: Author and Reviewer Guidelines*

Jamal-Jared Alexander, Utah State University

Ryan Cheek, Utah State University

*Writing a Good Review: Hands-On Activities*

Beth Shirley, Utah State University

Rebecca Walton, Utah State University

*Seeing What Isn't There: Inclusive Citation Practices*

Canan Uluak Itchuaqiyaq, Utah State University

*Looking Ahead: Debrief and Direction*

All facilitators, Utah State University

## **Session E2 | ATTW Graduate Research Award Panel**

**Location:** Cambria West

**Panel Chair:** Angela Haas, Illinois State University

*Ways to Move, Ways to Map: Making Space for Neurodiversity in Design*

Leah Heilig, Texas Tech University

*Postcolonial Technologies & Magic Language: Critical Discourse of GhanaPostGPS*

Edzordzi Agbozo, Michigan Tech

*A Techné of Marginality: Theorizing from Black Minds to Hold White Bodies Accountable*

Cecilia D. Shelton, East Carolina University

*#MeToo, Multi-layered Platforms, and Platforms of Power*

Sarah Warren-Riley, Illinois State University

## **Session E3 | Community Accountability in Pedagogy, Research, Programs, and to the Environment**

**Location:** Butler East

**Panel Chair:** Breeanne Matheson, Utah Valley University

*Community Action in the Classroom: Designing Documents for Asylum Seekers Detained at the Border*

Breeanne Matheson, Utah Valley University

*Research Experiences in India: Working Toward Community Accountability*

Emily January Petersen, Weber State University

*TPC Academic Programs and Community Accountability*

Chris Dayley, Utah State University

*Distributed Accountability: Technical Communication and the Non-Human Environment*

Lauren Cagle, University of Kentucky

## **Session E4 | Policies and Institutions**

**Location:** Butler West

**Panel Chair:** Katie Walkup, University of South Florida

*Problem Policies: Power, Harassment and Legal Erasure in the University*

Katie Walkup, University of South Florida

*Accountability Strategies in Higher Education Web Content: The University of Wisconsin System's 2020FWD Strategic Framework, Accountability Dashboard, and the Wisconsin Idea*

Lindsay Steiner, University of Wisconsin-La Crosse

*Minding Your P(osts) and Q(ui)ps: Accountability in Online Communities*

Marcy Bock Eastley, Northern Illinois University

## **Session E5 | Design of One's Own: Accounting for Participatory Design**

**Location:** Fayette

**Panel Chair:** Christopher Morris, Ohio State University

*Designs on Power: How Participation Fashions Vulnerability and Precarity*  
Christopher Morris, Ohio State University

*Participatory Design in HIV/AIDS mHealth Technologies*  
McKinley Green, University of Minnesota, Twin Cities

*Design Professionals and the Public Engagement Process: A Case Study*  
Timothy J. Elliott, DePaul University

*Participatory Design in Ubiquitous, Dynamic Systems*  
Kristen Moore, University at Buffalo  
Ian Weaver, University of North Carolina Wilmington

## **Session E6 | Accountability in Healthcare Documentation Practices**

**Location:** Washington

**Panel Chair:** Lora Arduser, University of Cincinnati

*Sweet Transitions: Communicating Incidental Findings in Complex Medical Settings*  
Elizabeth Angeli, Marquette University

*Aligning Expert and Novice Healthcare Writers' Expectations and Practices*  
Lora Arduser, University of Cincinnati

*Exploring Documentation and Rhetorical Practices of Addressing Public Health Crises During Nepal Earthquake 2015*  
Sweta Baniya, Purdue University

## **Session E7 | Scaffolding Accountability in Student Teams**

**Location:** Armstrong

**Panel Chair:** Joanna Wolfe, Carnegie Mellon University

*Accounting for the Tools and Strategies Students Use in Teams: A Discourse-Activity Analysis of an Interdisciplinary Capstone Project*  
CP Moreau, Carnegie Mellon University

*Building Collaborative Writing Experiences: Scaffolding Feedback on Linguistically Diverse Teams*

Maria Poznahovska, Carnegie Mellon University

*Data as Accountability: Using Everyday Data to Encourage Accountability and Ownership in Student Team Projects*

Chris Lam, University of North Texas

*Designing a College-wide Teamwork Solution in Engineering*  
Joanna Wolfe, Carnegie Mellon University

# Concurrent Session F

1:30 - 2:45 pm

## **Workshop F1 | Accountability through Accessibility in the Technical Communication Classroom**

**Location:** Cambria East

**Workshop Chair:** Ragan Glover-Rijkse, North Carolina State University

Ragan Glover-Rijkse, North Carolina State University

Melissa Hannah, North Carolina State University

Nupoor Jalindre, North Carolina State University

## **Session F2 | Challenging Literary Privilege during Technical Writing Program Revision: Prioritizing Accountability to Our Students, Ourselves, and Our Discipline**

**Location:** Cambria West

**Panel Chair:** Joy Santee, University of Southern Indiana

*Tech Writing in Service to General Education: Balancing Institutional, Departmental and Disciplinary Accountability when "Writing is Writing"*

Morgan Hanson, University of Southern Indiana

*Lit Faculty Explain Things to Me: Litsplaining and the Obstacles to Disciplinary Legitimacy*

Stephanie Quinn, McKendree University

*Confronting Literary Privilege in Program Revision through Strategic Partnerships with Creative Writing*

Joy Santee, University of Southern Indiana

## **Session F3 | Accountability in Technical Communication with/through Election Technologies**

**Location:** Butler East

**Panel Chair:** Isidore Dorpenyo, George Mason University

*Facebook as a Campaign Technology: The Affective Politics of User Experience Design*

Jennifer Sano-Franchini, Virginia Tech

*Playing with Districts: Teaching Students Technical Knowledge about Electoral Practices*

Fernando Sanchez, University of St. Thomas

*Biometric Use in Elections: Accounting for the Triumph of Users in Resource-Mismanaged Sites*

Isidore Dorpenyo, George Mason University

## **Session F4 | Teaching Content Management in Technical Communication: Part 2**

**Location:** Butler West

**Panel Chair:** Tracy Bridgeford, University of Omaha

*Reconceptualizing Technical Communication Pedagogy in the Context of Content Management*

George Pullman, Georgia State University

Baotong Gu, Georgia State University

*CMS and DITA*

Jason Swarts, North Carolina State University

*Teaching Content Management with XML*

Becky Jo Gesteland, Weber State University



## **Session F5 | Community-Based and Community-Focused Projects**

**Location:** Fayette

**Panel Chair:** William Hart-Davidson, Michigan State University

*Teaching Accountability in Community-Based Partnerships: Lessons Learned through the Jemez Principles*

Maria Novotny, University of Wisconsin Oshkosh

*Accountability to Community in Professional & Technical Service Learning*

Yvonne Teems, Hofstra University

*Accountability as Research and Pedagogic Practice: A Community Engagement Project in Flint, Michigan*

Melinda Myers, Kettering University

*Accounting for Community Needs: Research Partnerships for Improved Health Outcomes*

Dawn Opel, Michigan State University

## **Session F6 | Digital Platforms and Social Media**

**Location:** Washington

**Panel Chair:** Kimberly Harper, North Carolina A&T State University

*Platform Work: Critique, Practice, and Resistance in Digital Monopolies*

Geoffrey Gimse, University of Wisconsin-Milwaukee

*Accountable Risk Management: Creating a Strong Social Media Presence through #CajunNavy and #HurricaneFlorence*

Samantha Cosgrove, Iowa State University

*Sousveillance on YouTube: Tactical Communication, Social Justice, and Law Enforcement Engagement*

Sarah Young, University of Arizona

# Concurrent Session G

3:00 - 4:15 pm

## **Session G1 | The Accountability of Dataflow: Analytics, Interfaces, and Data for Good**

**Location:** Cambria East

**Panel Chair:** Steve Holmes, George Mason University

*Analytics Accountability for Content Management and Audience Engagement*

Steve Holmes, George Mason University

*Interactive Interfaces as Ethical Machine Design*

Aaron Beveridge, University of North Carolina at Greensboro

*Co-Constructing Accessibility Algorithms*

John Gallagher, University of Illinois

## **Session G2 | Women of Color Accountability Practices in Technical Communication**

**Location:** Cambria West

**Panel Chair:** Laura Gonzales, University of Texas-El Paso

*Black Womanist Thought, Technical Communication, and Design*

Natasha Jones, University of Central Florida

Josephine Walwema, Oakland University

*Immigrant Women of Color in TC*

Han Yu, Kansas State University

*Building Familia from Scratch in/with TC: Accounting for Indigenous People, Paradigms, and Praxis*

Laura Gonzales, University of Texas-El Paso

Angela Haas, Illinois State University

*Race and Queer Activism in TC*

Miriam Williams, Texas State University

## **Workshop G3 | UX and Accessible Design**

**Location:** Butler East

**Panel Chair:** Alison Cardinal, University of Washington, Tacoma

*Using Conversation Analysis of Video Data to Hold UX Accountable to Local Contexts and User Needs*

Mary Clinkenbeard, University of Wisconsin-Milwaukee

*Accountability and Multilingual Users: Empathy Approach in User Experience*  
Tetyana Zhyvotovska, University of Texas-El Paso

## **Session G4 | Research Accountability and Responsibility**

**Location:** Butler West

**Panel Chair:** Devon Cook, Purdue University

*New Materialism in Empirical Research: A Letterpress Case Study*  
Devon Cook, Purdue University

*How do you know? Accountability and Epistemology in Technical Communication Scholarship*

Scott Graham, University of Texas at Austin

*Posthuman Accountability in Technical Communication*  
Elizabeth Pitts, University of Pittsburgh

*Teaching and Learning Embodied Knowledge in Welding Interactions: Research Findings*

Jo Mackiewicz, Iowa State University

Zachary Gasior, Iowa State University

## **Workshop G5 | Case Studies in the Technical & Professional Communication Classroom: Building Relevance through a Practical Understanding of Accountability and Access**

**Location:** Fayette

**Panel Chair:** Brian Still, Texas Tech University

*Checking El Tiempo: Applying Experiential Learning to Case Study Analysis in Tech Writing*

Matt McKinney, Texas A&M University

*Migrating Case Studies from Intro to Tech Writing to Specialized Classes: Case Studies that Change Student, Campus, and Community*

Mary De Nora, Texas Tech University

*Case Studies for Students Going into Technical Industries*

Heavenly Freeman, Texas Tech University

*Case Study Exposure in the Undergraduate Classroom Prepares Students for Graduate School in Technical Communication*

Lauren Brawley, Texas Tech University

## **Workshop G6 | Graduate Student Career Workshop (AKA Speed Dating)**

**Location:** Washington

**Workshop Chair:** Lisa Meloncon, University of South Florida

Lisa Meloncon, University of South Florida

Lora Arduser, University of Cincinnati

Richard Johnson-Sheehan, Purdue University

Greg Wickliff, University of North Carolina at Charlotte

## **Session G7 | Technical Communication Sustainability: Revising a Client-Based Curriculum**

**Location:** Armstrong

**Panel Chair:** Rebecca E. Burnett, Georgia Tech

*Linking Technical Communication and Computer Science: Politics and Pedagogy*

Rebecca E. Burnett, Georgia Tech

*Student Accountability through Curriculum and Client-Based Learning*

Olufisayo Omojokun, Georgia Tech

Cedric Stallworth, Georgia Tech

*Coordination, Collaboration, and Sustainable Client Practices*

Amanda K. Girard, Georgia Tech

# Concurrent Session H

4:30 - 4:45 pm

## **Session H1 | Invoking Pedagogical Accountability in the Service Course**

**Location:** Cambria East

**Panel Chair:** Allison Hutchison, Virginia Tech

*A Feasibility Study of Offering Online Synchronous Tutoring for the Technical Writing Service Course*

Allison Hutchison, Virginia Tech

*Understanding Accountability through Instructors' Resume Feedback*

Sara Doan, University of Wisconsin-Milwaukee

*Accounting for the Effect of Technology Self-perceptions on Student Engagement and Experience in the Online Service Course*

Andrew Kulak, Virginia Tech

## **Session H2 | Accountability for Designing Educational Change: Lessons from an Innovation Center**

**Location:** Cambria West

**Panel Chair:** Stuart Blythe, Michigan State University

Stuart Blythe, Michigan State University

Ben Lauren, Michigan State University

Erik Skogsberg, Michigan State University

### **Session H3 | Conflicting Obligations: Negotiating Accountability in Technical Communication**

**Location:** Butler East

**Panel Chair:** Brian Gogan, Western Michigan University

*Complex Accountabilities: Establishing Professional Development and Support for Contingent Faculty*

Ashley Patriarca, West Chester University

*Invitational Ethos: Relational Practice in Medical Advocacy*

Amy Reed, Rowan University

*Re-Accounting for Community-University Partnerships: Using Technical Communication and Geo-Mapping to Navigate the Carnegie Classification for Community Engagement*

Brian Gogan, Western Michigan University

### **Session H4 | Teaching Content Management in Technical Communication: Part 3**

**Location:** Butler West

**Panel Chair:** Tracy Bridgeford, University of Omaha

*Content Management and the Professional Practice of Technical Communication*

Saul Carliner, Concordia University-Montréal

*Writing Stewardship in Organizations: Managing Texts, People, and Projects*

William Hart-Davidson, Michigan State University

*The Many Forces Shaping Content Today*

Rebekka Andersen, University of California-Davis

Carlos Evia, Virginia Tech

### **Session H5 | Accounting for Power & Positionality: Enacting Socially Just Scholarship & Pedagogy**

**Location:** Fayette

**Panel Chair:** Julie Bates, Millikin University

Julie Bates, Millikin University

Sarah Warren-Riley, Illinois State University

Lisa Dooley, Illinois State University

## **Session H6 | Genres and Styles**

**Location:** Washington

**Panel Chair:** Dana Comi, University of Kansas

*Unbinding and Expanding Genres in the Technical Communication Classroom*

Dana Comi, University of Kansas

*Accountability in Mississippi's Black Worker-Owned and -Operated Cooperatives as a Model for Technical & Professional Communication*

Don Unger, University of Mississippi

*Everyday Accountability: Rethinking the Canon of Style in the Social Justice Turn*

Thomas Polk, George Mason University