



ATTW 2020 Conference: Sponsorship Opportunities

Conference Sponsorship

Title Sponsor: \$2,000 (One Available)

- Your logo on the program cover
- Recognition as title sponsor on event signs
- Recognition at breakfast and the reception honoring our awardees
- Recognition in the conference program as the title sponsor
- Full-page ad in the program (back cover)
- Banner ad on the conference website
- Table at the publishers' exhibition

Platinum Sponsor: \$1,500 (One Available)

- Your logo on participants' name badges
- Full-page ad in the program (inside back cover)
- Recognition at the mid-afternoon break and for the graduate-student scholarships
- Recognition in the conference program as the platinum sponsor
- Table at the publishers' exhibition

Gold Sponsors: \$1,000

- Full-page ad in the program
- Recognition at the awards reception
- Recognition in the conference program as a gold sponsor
- Table at the publishers' exhibition

Silver Sponsors: \$500

- Full-page ad in the program
- Recognition in the conference program as a silver sponsor
- Table at the publishers' exhibition

8th Annual Women in Technical Communication Luncheon

Gold Sponsor \$1000 (One Available)

- Recognition at the luncheon
- Recognition in the conference program as the gold sponsor of the luncheon

Silver Sponsor \$500

- Recognition at the luncheon
- Recognition in the program as a silver sponsor of the luncheon

Bronze Sponsor \$250

- Recognition at the luncheon
- Recognition in the program as a bronze sponsor of the luncheon

Program Advertisement (\$175)

- Full-page ad in the conference program

Please direct all sponsorship questions to Brian Blackburne: BrianBlackburne@shsu.edu