

2014 ATTW Bibliography

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BOOKS

General (works, especially collections that do not fit into a category)

Ashbourn, J. *Biometrics in the New World: The Cloud, Mobile Technology and Pervasive Identity*. Cham: Springer, 2014.

Baltzan, P. *Business-Driven Information Systems*. New York: McGraw-Hill/Irwin, 2014.

Becker, L.M. *Presenting Your Research: Conferences, Symposiums, Poster Presentations and Beyond*. Thousand Oaks, CA: Sage, 2014.

Bily, C.A. *Career and Technical Education*. Detroit: Greenhaven P, 2014.

Black, J. *The Power Of Knowledge: How Information and Technology Made the Modern World*. New Haven, CT: Yale UP, 2014.

Black, R. *Advanced Software Testing*. Santa Barbara, CA: Rocky Nook, 2014.

Brill, M.T. *Speech and Language Challenges: The Ultimate Teen Guide*. Lanham: Rowman and Littlefield, 2014.

Carrol, J.M. *Innovative Practices in Teaching Information Sciences And Technology: Experience Reports And Reflections*. Cham: Springer, 2014.

Casement, P. *On Learning from the Patient*. London: Routledge/Taylor and Francis Group, 2014.

Daly, I., and A.B. Haney. *53 Interesting Ways to Communicate Your Research*. Suffolk, UK: The Professional and Higher Partnership Ltd., 2014.

Delve, J., and D. Anderson. *Preserving Complex Digital Objects*. London: Facet Publishing, 2014.

Dembski, W.A. *Being as Communion: A Metaphysics of Information*. Burlington, VT: Ashgate, 2014.

Denicolo, P., and J. Reeves. *Developing Transferable Skills: Enhancing your Research and Employment Potential*. Los Angeles: Sage, 2014.

DeWinter, J., and R.M. Moeller. *Computer Games and Technical Communication: Critical Methods and Applications at the Intersection*. Burlington, VT: Ashgate, 2014.

Feller, A., and I. Yengin. *Educating in Dialog: Constructing Meaning and Building Knowledge with Dialogic Technology*. Amsterdam: John Benjamins, 2014.

Harvey, K. *Encyclopedia of Social Media and Politics*. Los Angeles: Sage, 2014.

Isaacson, W. *The Innovators: How A Group Of Hackers, Geniuses, And Geeks Created The Digital Revolution*. New York: Simon and Schuster, 2014.

Kendrick, T. *The Project Management Tool Kit: 100 Tips and Techniques for Getting the Job Done Right*. New York: American Management Association, 2014.

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Leydens, J.A. *Sociotechnical Communication in Engineering*. London: Routledge, 2014.

Lim, H.L., and F. Sudweeks. *Innovative Methods and Technologies for Electronic Discourse Analysis*. Hershey, PA: Information Science Reference, 2014.

Lima, M., and W.C. Oakes. *Service-Learning: Engineering in Your Community*. Oxford: Oxford UP, 2014.

Mayer, M., M. Carpes, and R. Knoblich. *The Global Politics of Science and Technology*. New York: Springer, 2014.

McGann, J.J. *A New Republic of Letters: Memory and Scholarship in the Age of Digital Reproduction*. Cambridge, MA: Harvard UP, 2014.

McMillan, J.C. *Smoking Typewriters: The Sixties Underground Press and the Rise of Alternative Media in America*. New York: Oxford UP, 2014.

Mongili, A., G. Pellegrino, and G.C. Bowker. *Information Infrastructure(S): Boundaries, Ecologies, Multiplicity*. Newcastle upon Tyne: Cambridge Scholars Publishing, 2014.

Muehlenhaus, I. *Web Cartography: Map Design for Interactive and Mobile Devices*. Boca Raton, FL: CRC P, 2014.

Mukherjee, A., Z. Tari, and P. Bertók. *Verification of Communication Protocols in Web Services: Model-Checking Service Compositions*. Hoboken, NJ: Wiley, 2014.

Newton, H., S. Schoen, and G. Saari. *Newton's Telecom Dictionary*. Lanham, MD: National Book Network, 2014.

Oberlender, G.D. *Project Management for Engineering and Construction*. New York: McGraw-Hill, 2014.

O'Neil, C.A., C.A. Fisher, and M.J. Rietschel. *Developing Online Learning Environments in Nursing Education*. New York: Springer, 2014.

Pietrucha, F.J. *Super Communicator: Explaining the Complicated so Anyone Can Understand*. New York: American Management Association, 2014.

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Santa Maria, J., and E. Lupton. *On Web Typography*. New York: A Book Apart, 2014.

Shally-Jense, M. *Careers in Communications and Media*. New York: Grey House Publishing/Salem, 2014.

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Soliman, F. *Learning Models for Innovation in Organizations: Examining Roles of Knowledge Transfer and Human Resources Management*. Hershey, PA: Business Science Reference, 2014.

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Temmerman, R., and M. van Campenhoudt. *Dynamics and Terminology: An Interdisciplinary Perspective on Monolingual and Multilingual Culture-Bound Communication*. Amsterdam: John Benjamins Publishing Company, 2014.

Tsui, F.F., O. Karam, and B. Bernal. *Essentials of Software Engineering*. Burlington, MA: Jones and Bartlett Learning, 2014.

Udell, C., and G. Woodill. *Mastering Mobile Learning: Tips and Techniques for Success*. Hoboken, NJ: Wiley, 2014.

Velte, C.E. *Technical Wordsmithery: The Collected Papers of C.E. Velte on Professional Communication*. Coralville, IA: C. Velte, 2014.

Villafiorita, A. *Introduction to Software Project Management*. Boca Raton: CRC P/Taylor and Francis, 2014.

Waelde, C., G.T. Laurie, A.E.L. Brown, S. Kheria, J. Cornwell, and H.L. MacQueen. *Contemporary Intellectual Property: Law and Policy*. Oxford, UK: Oxford UP, 2014.

Wallwork, A. *Presentations, Demos, and Training Sessions*. New York: Springer, 2014.

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Weisbeck, M., M. Ott, M. Schmitt, A. Hart, and Bauhaus-Universität Weimar Faculty of Art and Design. *Space for Visual Research: Workshop, Manual and Compendium*. Leipzig: Spector Books, 2014.

Weller, K., A. Bruns, J. Burgess, M. Mahrt, and C. Puschmann. *Twitter and Society*. New York: Peter Lang, 2014.

Wolf, M.J.P., and B. Perron. *The Routledge Companion to Video Game Studies*. New York: Routledge, 2014.

Bibliographies

Collaborative, Group, and Organizational Processes Related to Writing

Computers, Desktop and Electronic Publishing, Hypertext, Web Design

Brooks, R.R. *Introduction to Computer and Network Security: Navigating Shades of Gray*. London: CRC P/ Taylor and Francis, 2014.

Martin, J.P., and H. Cendrowski. *Cloud Computing and Electronic Discovery*. Hoboken, NJ: John Wiley, 2014.

Zobel, J. *Writing for Computer Science*. London: Springer, 2014.

Directories

Document Design, Graphics, Layout

Anderson, D. *Graphics in Design and Communication*. Dublin: Gill and Macmillan, 2014.

Dym, C.L., P. Little, and E.J. Orwin. *Engineering Design: A Project-Based Introduction*. New York: Wiley, 2014.

Julier, G. *The Culture of Design*. Los Angeles: Sage, 2014.

Steur, R., and K. Eissen. *Sketching Product Design Presentation*. Amsterdam: Uitgeverij Bis, 2014.

Environmental and Risk Health Communication

Andersen, T.J., M. Garvey, and O. Roggi. *Managing Risk and Opportunity: The Governance of Strategic Risk-Taking*. Oxford: Oxford UP, 2014.

Reitz, E., and M. Shackley. *Environmental Archaeology, Rev. Ed.* Wiesbaden: Springer VS, 2014.

Multimedia Technical Communication

Oral Communication

O'Hair, D., R.A. Stewart, and H. Rubenstein, H. *A Speaker's Guidebook: Text and Reference*. Boston, MA: Bedford/St. Martin's, 2014.

Proceedings

Professional Trends and Issues (includes history of the profession, pedagogy, etc.)

Bridgeford, T., K.S. Kitalong, and B. Williamson. *Sharing Our Intellectual Traces: Narrative Reflections from Administrators of Professional, Technical, and Scientific Communication Programs*. Amityville, NY: Baywood, 2014.

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Gerson, S.M. and S.J. Gerson. *Technical Communication: Process and Product*. New York: Pearson, 2014.

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Johnson-Sheehan, R. *Technical Communication Strategies for Today*. New York: Longman, 2014.

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Remley, D. *Exploding Technical Communication: Workplace Literacy Hierarchies and their Implications for Literacy Sponsorship*. Amityville, NY: Baywood, 2014.

Riordan, D.G. *Technical Report Writing Today*. Boston, MA: Wadsworth/Cengage Learning, 2014.

St. Amant, K., and M.C. Rife. *Legal Issues in Global Contexts: Perspectives on Technical Communication in an International Age*. Amityville, NY: Baywood, 2014.

Tebeaux, E. *The Flowering of a Tradition: Technical Writing in England, 1641–1700*. Amityville, NY: Baywood, 2014.

Ward, M. *Deadly Documents: Technical Communication, Organizational Discourse, and the Holocaust: Lessons from the Rhetorical Work of Everyday Texts*. Amityville, NY: Baywood, 2014.

Williams, M.F., and O. Pimentel. *Communicating Race, Ethnicity, and Identity in Technical Communication*. Amityville, NY: Baywood, 2014.

Reading and Writing Processes

Cano, L.X. *Resumes that Stand Out!: Tips for College Students and Recent Grads for Writing a Superior Resume and Securing an Interview*. Austin, TX: Chester Publishing, 2014.

Carroll, B. *Writing and Editing for Digital Media*. London: Routledge, 2014.

Hailey, D. *Readercentric Writing for Digital Media: Theory and Practice*. Amityville, NY: Baywood, 2014.

Lutkewitte, C. *Multimodal Composition: A Critical Sourcebook*. Boston, MA: Bedford/St. Martin's, 2014.

McWhorter, C.T. *Efficient and Flexible Reading*. Boston, MA: Pearson, 2014.

Swain, J.W., and K.D. Swain. *Effective Writing in the Public Sector*. Armonk, NY: M.E. Sharpe, 2014.

Specialized Discourse (includes rhetoric of science, science writing, medical writing, etc.)

Andrews, G.J. *Easy Guide to Science and Technical Writing: A Guide to Writing Articles for Peer-Reviewed Journals*. Dalmeny, N.S.W.: Flairnet, 2014.

Azarmi, F., and C. Leither. *Fundamentals of Visual Communication for Engineers with Creo Parametric 2.0*. Dubuque, IA: Kendall Hunt, 2014.

Berger, R.E. *A Scientific Approach to Writing for Engineers and Scientists*. Hoboken, NJ: Wiley, 2014.

Charles W. Knisely, and C. Knisely. *Engineering Communication*. Stamford, CT: Cengage Learning, 2014.

Dunn, P.F. *Measurement and Data Analysis for Engineering and Science*. Boca Raton: CRC P/Taylor and Francis, 2014.

Englander, K. *Writing and Publishing Science Research Papers in English: A Global Perspective*. New York: Springer, 2014.

Hart, G. *Writing for Science Journals: Tips, Tricks, and a Learning Plan*. Pointe-Claire, Québec: Diaskeuasis Publishing, 2014.

Hofmann, A.H. *Scientific Writing and Communication: Papers, Proposals, and Presentations*. New York: Oxford UP, 2014.

Jensen, R. *Communicating Science: An Introductory Guide for Conveying Scientific Information to Academic and Public Audiences*. Sherwood Park, Alberta: Roy Jensen, 2014.

Johnson, S., and J. Scott. *Study and Communication Skills for the Biosciences*. Oxford: Oxford UP, 2014.

Luna, R.E. *The Art of Scientific Storytelling: Transform Your Research Manuscript, Using a Step-By-Step Formula*. Lexington, KY: Amado International, 2014.

Nair, P.K.R., and V.V.D. Nair. *Scientific Writing and Communication in Agriculture and Natural Resources*. Cham: Springer International Publishing AG, 2014.

Nelson, N., and N. Stagers. *Health Informatics: An Interprofessional Approach*. St. Louis, MO: Elsevier Mosby, 2014.

Parmely, N. *Scientific and Medical Writing for Investigators: The Keys to Precision and Style*. Bonita Springs, FL: Scientific Researchers Resources, Inc., 2014.

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Shortliffe, E.H., and J.J. Cimino. *Biomedical Informatics: Computer Applications in Health Care and Biomedicine*. London: Springer, 2014.

Van den Brul, C., and N. Rothwell. *Crackle and Fizz: Essential Communication and Pitching Skills for Scientists*. London: Imperial College P, 2014.

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Anderson, P.V. *Technical Communication: A Reader-Centered Approach*. Boston, MA: Wadsworth/Cengage Learning, 2014.

Beer, D.F., and D.A. McMurrey. *A Guide to Writing as an Engineer*. Hoboken, NJ: Wiley, 2014.

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Bowen, W.R. *Engineering Ethics: Challenges and Opportunities*. New York: Springer, 2014.

Bucchi, M., and B. Trench. *Handbook of Public Communication of Science and Technology*. London: Routledge, 2014.

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Seidler, D.R. *Digital Drawing for Designers: A Visual Guide to AutoCAD 2015*. New York: Fairchild Books, an imprint of Bloomsbury Publishing PLC, 2014.

Sharma, S. *Cassandra Design Patterns: Understand and Apply Cassandra Design and Usage Patterns, and Solve Real-World Business or Technical Problems*. Birmingham, UK: Packt Pub., 2014.

Sorrentino, S.A., and L.N. Remmert. *Mosby's Essentials for Nursing Assistants*. St. Louis, MO: Elsevier, 2014.

Thompson, S.R. *The Essential Guide to Public Health and Health Promotion*. New York: Routledge/Taylor and Francis, 2014.

Technology and Culture (include international issues, ethics, etc.)

ARTICLES

Bibliographies

Helman, Lori, et al. "Annotated Bibliography of Research in the Teaching of English." *RTE* 49 (2014): 185-87.

Masschelein, Anneleen, Christophe Meurée, David Martens, Stéphanie Vanasten, and Guillaume Willem. "The Literary Interview: An Annotated Bibliography." *PT* 35 (2014): 51-116.

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Pedagogy

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Burnett, Rebecca E., Andy Frazee, Kathleen Hanggi, and Amanda Madden. "A Programmatic Ecology of Assessment: Using a Common Rubric to Evaluate Multimodal Processes and Artifacts." *C&C* 31 (2014): 53-66.

Charlton, Colin. "The Weight of Curious Space: Rhetorical Events, Hackerspace, and Emergent Multimodal Assessment." *C&C* 31 (2014): 29-42.

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Cristol, Dean, and Belinda Gimbert. "Academic Achievement in BYOD Classrooms." *JALT* 4.1 (2014): 24-30.

Cushman, Ellen. "Editors' Introduction: Special Issue on Diversity and International Writing Assessment." *RTE* 48 (2014): 269-70.

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Hamp-Lyons, Liz. "Writing Assessment in Global Context." *RTG* 48 (2014): 353-62.

Inoue, Asao B. "Theorizing Failure in US Writing Assessments." *RTE* 48 (2014): 330-52.

Kendall, K. Denise, Matthew L. Niemiller, Dylan Dittrich-Reed, and Elisabeth E. Schussler. "Helping Graduate Teaching Assistants in Biology Use Student Evaluations as Professional Development." *AmBT* 76 (2014): 584-588.

Poe, Mya. "The Consequences of Writing Assessment." *RTE* 48 (2014): 271-75.

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Wahleithner, Juliet Michelsen. "The National Writing Project's Multimodal Assessment Project: Development of a Framework for Thinking about Multimodal Composing." *C&C* 31 (2014): 79-86.

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Reid, Alan J. "A Case Study in Social Annotation of Digital Text." *JALT* 4.2 (2014): 15-25.

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Carpenter, Russell. "Negotiating the Spaces of Design in Multimodal Composition." *C&C* 33 (2014): 68-78.

Colby, Richard. **See Assessment under Pedagogy.**

Losh, Elizabeth. "From Authorship to Authoring: Critical Literacy, Expert Users, and Proprietary Software." *C&C* 33 (2014): 40-49.

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Remley, Dirk. "Writing in Web-Based Disciplinary Courses: New Media, New Disciplinary Composing Expectations." *C&C* 32 (2014): 1-18.

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Document Design and Graphics

Editing Assignments

Ethics

Abramson, Gertrude (Trudy). "Weaving a Tangled Web." *JALT* 4.4 (2014): 36-38.

Cech, Erin A. "Culture of Disengagement in Engineering Education?" *STHV* 39 (2014): 42-72.

Gunn, Joshua. "Canned Laughter." *PR* 47 (2014): 434-454.

Heron, Michael James, and Pauline Belford. "Ethics in Context: A Scandal in Academia." *CS* 44.2 (2014): 20-51.

Howard, Rebecca Moore. "Why This Humanist Codes." *RTE* 49 (2014): 75-81.

Pinchevski, Amit. "Levinas as a Media Theorist: Toward an Ethics of Mediation." *PR* 47.1 (2014): 48-72.

Rekdal, Ole Bjorn. "Monuments to Academic Carelessness: The Self-Fulfilling Prophecy of Katherine Frost Bruner." *STHV* 39 (2014): 744-758.

In-house Courses, Workshops, Seminars

Burstein, Jill, Jane Shore, John Sabatini, Brad Moulder, Jennifer Lentini, Kietha Biggers, Steven Holtzman. "From Teacher Professional Development to the Classroom: How NLP Technology Can Enhance Teachers' Linguistic Awareness to Support Curriculum Development for English Language Learners." *JECR* 51 (2014): 119-44.

Holland, Denise D., and Randy T. Piper. "A Technology Integration Education (TIE) Model: Millennial Preservice Teachers' Motivations about Technological, Pedagogical, and Content Knowledge (TPACK) Competencies." *JECR* 51 (2014): 257-94.

Krinoock, Jeff, Matt Hoff, and Michael Maloney. "When Advanced Distributed Learning is None of the Above." *JALT* 4.3 (2014): 6-11.

Lin, Lu-Fang. **See Pedagogical Research under Research.**

Lorenzo, Carlos-Miguel. "Teacher's Skill Improvement by Role-Play and Simulations on Collaborative Educational Virtual Worlds." *JECR* 50 (2014): 347-78.

Meyer, Ryan, Terence Andre, Kerri Conning Chik, and Gregg Liming. "Performance Evidence Management in Live, Virtual, and Constructive Training." *JALT* 4.4 (2014): 23-29.

Phoenix, Dorothy Ann. "How to Add Replay Value to Your Educational Game." *JALT* 4.1 (2014): 20-23.

Instructional Issues, Improving Assignments

Abramson, Gertrude (Trudy). "From the Desk of the Executive Editor: Where Have All the Mentors Gone?" *JALT* 4.2 (2014): 3-4.

Bacabac, Florence Elizabeth. "Approaching Invention through Concept Maps in Writing for Multimedia and The Web." *BPCQ* 77 (2014): 115-35.

Bloch, Janel, and Sandra E. Spataro. "Cultivating Critical-Thinking Dispositions throughout the Business Curriculum." *BPCQ* 77 (2014): 150-68.

Bowdon, Melody A. "Tweeting an Ethos: Emergency Messaging, Social Media, and Teaching Technical Communication." *TCQ* 23 (2014): 35-54.

Bremner, Stephen, Peirson-Smith, A., Jones, R. and Bhatia, V. "Task Design and Interaction in Collaborative Writing: The Students' Story." *BPCQ* 77 (2014): 150-68.

Burke-Smally, Lisa A. "Using Oral Exams to Assess Communication Skills in Business Courses." *BPCQ* 77 (2014): 266-80.

Cadle, Lanette. "Why I Still Blog." *KRTP* 19 (2014).

http://praxis.technorhretoric.net/tiki-index.php?page=PraxisWiki%3A_%3AWhy+I+Still+Blog

Ceraso, Steph. "(Re)Educating the Senses: Multimodal Listening, Bodily Learning, and the Composition of Sonic Experiences." *CE* 77 (2014): 102-23.

Chien, Shih-Chieh. "Cultural Constructions of Plagiarism in Student Writing: Teachers' Perceptions and Responses." *RTE* 49 (2014): 120-40.

Dauletova, Victoria. "Expanding Omani Learners' Horizons through Project-Based Learning: A Case Study." *BPCQ* 77 (2014): 183-203.

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Fontaine, Lisa. "Learning Design Thinking by Designing Learning Experiences: A Case Study in the Development of Strategic Thinking Skills through the Design of Interactive Museum Exhibitions." *VL* 48 (2014): 48-69.

Gardner, Dee, and Mark Davies. "A New Academic Vocabulary List." *AL* 35 (2014): 305-27.

Gerido, Leona, and Mary Carla Curran. "Enhancing Science Instruction through Student-Centered PowerPoint Presentations." *AmBT* 76 (2014). 627-631.

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Guo, Shujie, Cheryl Cockburn-Wooten and Debashish Munshi. "Negotiating Diversity: Fostering Collaborative Interpretations of Case Studies." *BPCG* 77 (2014): 169-82.

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Jeyaraj, Joseph. "Engineering and Narrative: Literary Prerequisites as Indirect Communication for Technical Writing." *JTWC* 44 (2014): 191-210.

Johnson, Fred. "Perspicuous Objects: Reading Comics and Writing Instruction." *KRTP* 19 (2014). <http://kairos.technorhetoric.net/19.1/topoi/johnson/>

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Kliegl, Julie A., and Kari D. Weaver. "Teaching Teamwork through Coteaching in the Business Classroom." *BPCQ* 77 (2014): 204-216.

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Mills, K.A., and B. Exley. "Time, Space, and Text in the Elementary School Digital Writing Classroom." *WC* 31 (2014): 434-69.

Muller, Heidi L. "A Grounded Practical Theory Reconstruction of the Communication Practice of Instructor-facilitated Collegiate Classroom Discussion." *JACR* 42 (2014): 325-42.

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Nworie, John. "Developing and Sustaining Instructional and Technological Innovations in Teaching and Learning." *JALT* 4.4 (2014): 5-14.

Parton, Becky Sue. "Using Standard and Custom Mobile Apps to Enhance Social Presence for Online Learning." *JALT* 4.1 (2014): 11-14.

Pope-Ruark, Rebecca, Paige Ransbury, Mia Brady, and Rachel Fishman. "Student and Faculty Perspectives on Motivation to Collaborate in a Service-Learning Course." *BPCQ* 77 (2014): 129-149.

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Rankins-Robertson, Sherry, Tiffany Bourelle, Andrew Bourelle, and David Fisher. "Multimodal Instruction: Pedagogy and Practice for Enhancing Multimodal Composition." *KRTP* 19 (2014). <http://kairos.technorhetoric.net/19.1/praxis/robertson-et-al/index.html>

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Business and Professional Communication Quarterly	BPCQ
Chemtech	Chemtech
College Composition and Communication	CCC
College English	CE
Communication Research	CR
Communication Research Reports	CRR
Communication Yearbook	CY
Communications of the ACM	CACM
Computers and Composition	C&C
Computers and Society	CS
Discourse Processes	DP
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Journal of Engineering Education	JEE
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History of Science	HS
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Journal of Business Communication	JBC
Journal of Communication	JC
Journal of Computer Documentation	JCD
Journal of Educational Computing Research	JECR
Journal of Engineering Education	JEE
Journal of Pragmatics	JP
Journal of Research on Technology in Education	JRTE
Journal of Rhetoric, Culture, & Politics	JRCP
Journal of Technical Writing and Communication	JTWC
Kairos: A Journal of Rhetoric, Technology & Pedagogy	KRTP
Language in Society	LS
Learning Resources and Evaluation	LRE
Management Communication Quarterly	MCQ
Nature	Nature
Perspectives on Science	PoS

Philosophy and Rhetoric	PR
Poetics Today	PT
Quarterly Journal of Speech	QJS
Research in the Teaching of English	RTE
Rhetorica	Rhet
Rhetoric and Public Affairs	RPA
Rhetoric Review	RR
Rhetoric Society Quarterly	RSQ
Science and Public Policy	SPP
Science, Technology, and Human Values	STHV
Social Epistemology	SE
Social Studies of Science	SSS
Southern Communication Journal	SCJ
Teaching English in the Two-Year College	TETYC
Technical Communication	TC
Technical Communication Quarterly	TCQ
Technology and Culture	T&C
Technostyle	Technostyle
Text	Text
Visible Language	VL
Western Journal of Communication	WJC
The Writing Instructor	WI
Written Communication	WC